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European Exploration and Conquest

1450–1650

Before 1450 Europeans were relatively marginal players in a centuries-old trading system that linked Africa, Asia, and Europe. Elites everywhere prized Chinese porcelains and silks, while wealthy members of the Celestial Kingdom, as China called itself, wanted ivory and black slaves from Africa, and exotic goods and peacocks from India. African people wanted textiles from India and cowrie shells from the Maldives in the Indian Ocean. Europeans craved Asian silks and spices, but they had few desirable goods to offer their trading partners.

Europeans' search for better access to Asian trade led to a new empire in the Indian Ocean and the accidental discovery of the Western Hemisphere. Within a few decades European colonies in South and North America would join this worldwide web of commerce. Capitalizing on the goods and riches they found in the Americas, Europeans came to dominate trading networks and built political empires of truly global proportions. The era of globalization had begun.

Global contacts created new forms of cultural exchange, assimilation, conversion, and resistance. Europeans struggled to comprehend the peoples and societies they encountered and sought to impose European cultural values on them. New forms of racial prejudice emerged, but so did new openness and curiosity about different ways of life. Together with the developments of the Renaissance and the Reformation, the Age of Discovery—as the period of European exploration and conquest from 1450 to 1650 is known—laid the foundations for the modern world.
Life in the Age of Discovery. The arrival of the Portuguese in Japan in 1453 inspired a series of artworks depicting the *namban-jin* or southern barbarians, as they were known. This detail from an early-seventeenth-century painted screen shows Portuguese sailors unloading trade goods from a merchant ship. (akg-images/De Agostini Picture Library)

CHAPTER PREVIEW

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World Contacts Before Columbus
What was the Afroeurasian trading world before Columbus?

The European Voyages of Discovery
How and why did Europeans undertake ambitious voyages of expansion?

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Europe and the World After Columbus
How was the era of global contact shaped by new commodities, commercial empires, and forced migrations?

Changing Attitudes and Beliefs
How did new ideas about race and the works of Montaigne and Shakespeare reflect the encounter with new peoples and places?
Columbus did not sail west on a whim. To understand his and other Europeans’ explorations, we must first understand late medieval trade networks. Historians now recognize that a type of world economy, known as the Afroeurasian trade world, linked the products and people of Asia, Africa, and Europe in the fifteenth century. The West was not the dominant player before Columbus, and the European voyages derived from a desire to share in and control the wealth coming from the Indian Ocean.

The Trade World of the Indian Ocean

The Indian Ocean was the center of the Afroeurasian trade world. Its location made it a crossroads for exchange among China, India, the Middle East, Africa, and Europe (Map 14.1). From the seventh through the fourteenth centuries, the volume of this trade steadily increased, declining only during the years of the Black Death.

Merchants congregated in a series of cosmopolitan port cities strung around the Indian Ocean. Most of these cities had some form of autonomous self-government. Mutual self-interest had largely limited violence and attempts to monopolize trade. The most developed area of this commercial web was in the South China Sea. In the fifteenth century the port of Malacca became a great commercial entrepôt (AHN-truh-poh), a trading post to which goods were shipped for storage while awaiting redistribution. To Malacca came Chinese porcelains, silks, and camphor (used in the manufacture of many medications); pepper, cloves, nutmeg, and raw materials such as sandalwood from the Moluccas; sugar from the Philippines; and Indian textiles, copper weapons, incense, dyes, and opium.

The Mongol emperors opened the doors of China to the West, encouraging Europeans like the Venetian trader and explorer Marco Polo to do business there. Marco Polo’s tales of his travels from 1271 to 1295 and his encounter with the Great Khan fueled Western fantasies about the exotic Orient. Polo vividly recounted the splendors of the Khan’s court and the city of Hangzhou, which he described as “the finest and noblest...
in the world” in which “the number and wealth of the merchants, and the amount of goods that passed through their hands, was so enormous that no man could form a just estimate thereof.”

After the Mongols fell to the Ming Dynasty in 1368, China entered a period of economic expansion, population growth, and urbanization. By the end of the dynasty in 1644, the Chinese population had tripled to between 150 million and 200 million. The city of Nanjing had 1 million inhabitants, making it the largest city in the world, while the new capital, Beijing, had more than 600,000 inhabitants, larger than any European city. Historians agree that China had the most advanced economy in the world until at least the start of the eighteenth century.

China also took the lead in exploration, sending Admiral Zheng He’s fleet along the trade web as far west as Egypt. From 1405 to 1433, each of his seven expeditions involved hundreds of ships and tens of thousands of men. In one voyage alone, Zheng He’s fleet sailed more than 12,000 miles, compared to Columbus’s 2,400 miles on his first voyage some sixty years later. Conflicts and the need to defend against renewed Mongol encroachment led to the abandonment of the maritime expeditions after the deaths of Zheng He and the emperor. China’s turning away from external trade opened new opportunities for European states to claim a decisive role in world trade.

Another center of trade in the Indian Ocean was India. The subcontinent had ancient links with its neighbors to the northwest: trade between South Asia and Mesopotamia dates back to the origins of human civilization. Romans had acquired cotton textiles, exotic animals, and other luxury goods from India. Arab merchants who circumnavigated India on their way to trade in the South China Sea established trading posts along the southern coast of India, where the cities of Calicut and Quilon became thriving commercial centers. India was an important contributor of goods to the world trading system; much of the world’s pepper was grown there, and Indian cotton textiles were highly prized.

**The Trading States of Africa**

By 1450 Africa had a few large empires along with hundreds of smaller states. From 1250 until its defeat by the Ottomans in 1517, the Manubk Egyptian empire was one of the most powerful on the continent. Its capital, Cairo, was a center of Islamic learning and religious authority as well as a hub for Indian Ocean trade goods. Sharing in Cairo’s prosperity was the African highland state of Ethiopia, a Christian kingdom with scattered contacts with European rulers. On the east coast of Africa, Swahili-speaking city-states engaged in the Indian Ocean trade, exchanging ivory, rhinoceros horn, tortoise shells, and slaves for textiles, spices, cowrie shells, porcelain, and other goods. Peopleled by confident and urbane merchants, cities like Kilwa, Malindi, Mogadishu, and Mombasa were known for their prosperity and culture.

In the fifteenth century most of the gold that reached Europe came from the western part of the Sudan region in West Africa and from the Akan (AH-kahn) peoples living near present-day Ghana. Transported across the Sahara by Arab and African traders on camels, the gold was sold in the ports of North Africa. Other trading routes led to the Egyptian cities of Alexandria and Cairo, where the Venetians held commercial privileges.

Nations inland that sat astride the north-south caravan routes grew wealthy from this trade. In the mid-thirteenth century the kingdom of Mali emerged as an important player on the overland trade route, gaining prestige from its ruler Mansa Musa’s fabulous pilgrimage to Mecca in 1324/25. Mansa Musa reportedly came to the throne after the previous king failed to return from a naval expedition he led to explore the Atlantic Ocean. A document by a contemporary scholar, al-Umari, quoted Mansa Musa’s description of his predecessor as a man who “did not believe that the ocean was impossible to cross. He wished to reach the other side and was passionately interested in doing so.” After only one ship returned from an earlier expedition, the king set out himself at the head of a fleet of two thousand vessels, a voyage from which no one returned. Corroboration of these early expeditions is lacking, but this report underlines the wealth and ambition of Mali in this period. In later centuries the
diversion of gold away from the trans-Saharan routes would weaken the inland states of Africa politically and economically.

Gold was one important object of trade; slaves were another. Slavery was practiced in Africa, as it was virtually everywhere else in the world, before the arrival of Europeans. Arabic and African merchants took West African slaves to the Mediterranean to be sold in European, Egyptian, and Middle Eastern markets and also brought eastern Europeans—a major element of European slavery—to West Africa as slaves. In addition, Indian and Arabic merchants traded slaves in the coastal regions of East Africa.

Legends about Africa played an important role in Europeans’ imagination of the outside world. They long cherished the belief in a Christian nation in Africa ruled by a mythical king, Prester John, who was believed to be a descendant of one of the three kings who visited Jesus after his birth.

The Ottoman and Persian Empires

The Middle East served as an intermediary for trade between Asia, Africa, and Europe and was also an important supplier of goods for foreign exchange, especially silk and cotton. Two great rival empires, the Persian Safavids (saH-FAH-vids) and the Turkish Ottomans, dominated the region. Persian merchants could be found in trading communities as far away as the Indian Ocean. Persia was also a major producer and exporter of silk.

The Persians’ Shi’ite Muslim faith clashed with the Ottomans’ adherence to Sunnism. Economically, the two competed for control over western trade routes to the East. Under Sultan Mohammed II (r. 1451–1481), the Ottomans captured Europe's largest city, Constantinople, in May 1453. Renamed Istanbul, the city became the capital of the Ottoman Empire. By the
The Taking of Constantinople by the Turks, April 22, 1453
The Ottoman conquest of the capital of the Byzantine Empire in 1453 sent shock and despair through Europe. Capitalizing on the city's strategic and commercial importance, the Ottomans made it the center of their empire. (Bibliothèque nationale de France)

The mid-sixteenth century the Ottomans controlled the sea trade in the eastern Mediterranean, Syria, Palestine, Egypt, and the rest of North Africa, and their power extended into Europe as far west as Vienna.

Ottoman expansion frightened Europeans. The Ottoman armies seemed invincible and the empire's desire for expansion limitless. In France in the sixteenth century, only forty books were published on the American discoveries compared to eighty on Turkey and the Turks. The strength of the Ottomans helps explain some of the missionary fervor Christians brought to new territories. It also raised economic concerns. With trade routes to the East dominated by the Ottomans, Europeans wished to find new trade routes free of Ottoman control.

Genoese and Venetian Middlemen

Compared to the riches and vibrancy of the East, Europe constituted a minor outpost of the world trading system. European craftsmen produced few products to rival the fine wares and coveted spices of Asia. In the late Middle Ages, the Italian city-states of Venice and Genoa controlled the European luxury trade with the East.

In 1304 Venice established formal relations with the sultan of Mamluk Egypt, opening operations in Cairo, the gateway to Asian trade. Venetian merchants specialized in goods like spices, silks, and carpets, which they obtained from middlemen in the eastern Mediterranean and Asia Minor. A little went a long way. Venetians purchased no more than five hundred tons of spices a year around 1400, with a profit of about 40 percent. The most important spice was pepper, grown in India and Indonesia, which composed 60 percent of the spices they purchased in 1400.

The Venetians exchanged Eastern luxury goods for European products they could trade abroad, including Spanish and English wool, German metal goods, Flemish textiles, and silk cloth made in their own manufactures with imported raw materials. Eastern demand for such items, however, was low. To make up the difference, the Venetians earned currency in the shipping industry and through trade in firearms and slaves. At least half of what they traded with the East took the form of precious metal, much of it acquired in Egypt and North Africa. When the Portuguese arrived in Asia in the late fifteenth century, they found Venetian coins everywhere.

Venice's ancient rival was Genoa. In the wake of the Crusades, Genoa dominated the northern route to Asia through the Black Sea. Expansion in the thirteenth and fourteenth centuries took the Genoese as far as Persia and the Far East. In 1291 they sponsored an expedition into the Atlantic in search of India. The ships were lost, and their exact destination and motivations remain unknown. This voyage reveals the long roots of Genoese interest in Atlantic exploration.

In the fifteenth century, with Venice claiming victory in the spice trade, the Genoese shifted focus from trade to finance and from the Black Sea to the western Mediterranean. Located on the northwestern coast of Italy, Genoa had always been active in the western Mediterranean, trading with North African ports, southern France, Spain, and even England and Flanders through the Strait of Gibraltar. When Spanish and Portuguese voyages began to explore the western
Atlantic (see pages 435–440), Genoese merchants, navigators, and financiers provided their skills to the Iberian monarchs, whose own subjects had much less commercial experience. The Genoese, for example, ran many of the sugar plantations established on the Atlantic islands colonized by the Portuguese. Genoese merchants would eventually help finance Spanish colonization of the New World.

A major element of Italian trade was slavery. Merchants purchased slaves, many of whom were fellow Christians, in the Balkans. The men were sold to Egypt for the sultan’s army or sent to work as agricultural laborers in the Mediterranean. Young girls, who constituted the majority of the trade, were sold in western Mediterranean ports as servants or concubines. After the loss of the Black Sea—and thus the source of slaves—to the Ottomans, the Genoese sought new supplies of slaves in the West, taking the Guanches (indigenous peoples from the Canary Islands), Muslim prisoners and Jewish refugees from Spain, and by the early 1500s both black and Berber Africans. With the growth of Spanish colonies in the New World, Genoese and Venetian merchants would become important players in the Atlantic slave trade.

Italian experience in colonial administration, slavery, and international trade served as a model for the Iberian states as they pushed European expansion to new heights. Mariners, merchants, and financiers from Venice and Genoa—most notably Christopher Columbus—played a crucial role in bringing the fruits of this experience to the Iberian Peninsula and to the New World.

Causes of European Expansion

European expansion had multiple causes. By the middle of the fifteenth century, Europe was experiencing a revival of population and economic activity after the lows of the Black Death. This revival created demand for luxuries, especially spices, from the East. The fall of Constantinople and subsequent Ottoman control of trade routes created obstacles to fulfilling these demands. Europeans needed to find new sources of precious metals to trade with the Ottomans or trade routes that bypassed the Ottomans.

Why were spices so desirable? Introduced into western Europe by the Crusaders in the twelfth century, pepper, nutmeg, ginger, mace, cinnamon, and cloves added flavor and variety to the monotonous European diet. Not only did spices serve as flavorings for food, but they were also used in anointing oil and as incense for religious rituals, and as perfumes, medicines, and dyes in daily life. Take, for example, cloves, for which Europeans found many uses. If picked green and sugared, the buds could be transformed into jam; if salted and pickled, cloves became a flavoring for vinegar. Cloves sweetened the breath. When added to food or drink, they were thought to stimulate the appetite and clear the intestines and bladder. When crushed and powdered, they were a medicine rubbed on the forehead to relieve head colds and applied to the eyes to strengthen vision. Taken with milk, they were believed to enhance sexual pleasure.

Religious fervor was another important catalyst for expansion. The passion and energy ignited by the Christian reconquista (reconquest) of the Iberian Peninsula encouraged the Portuguese and Spanish to continue the Christian crusade. Just seven months separated Isabella and Ferdinand’s conquest of the emirate of Granada, the last remaining Muslim state on the Iberian Peninsula, and Columbus’s departure across the Atlantic. Overseas exploration was in some ways a transfer of the crusading spirit to new non-Christian territories. Since the remaining Muslim states, such as the mighty Ottoman Empire, were too strong to defeat, Iberians turned their attention elsewhere.

Combined with eagerness to earn profits and to spread Christianity was the desire for glory and the urge to chart new waters. Scholars have frequently described the European discoveries as a manifestation of Renaissance curiosity about the physical universe—the desire to know more about the geography and peoples of the world. The detailed journals many voyagers kept attest to their wonder and fascination with the new peoples and places they visited.

Individual explorers combined these motivations in unique ways. Christopher Columbus was a devout Christian who was increasingly haunted by messianic obsessions in the last years of his life. As Portuguese

The European Voyages of Discovery

How and why did Europeans undertake ambitious voyages of expansion?

As we have seen, Europe was by no means isolated before the voyages of exploration and its “discovery” of the New World. But because they did not produce many products desired by Eastern elites, Europeans played only a small role in the Indian Ocean trading world. As Europe recovered after the Black Death, new European players entered the scene with novel technology, eager to spread Christianity and to undo Italian and Ottoman domination of trade with the East. A century after the plague, Iberian explorers began the overseas voyages that helped create the modern world, with staggering consequences for their own continent and the rest of the planet.
centuries. One of the most popular books of the time was the fourteenth-century text *The Travels of Sir John Mandeville*, which purported to be a firsthand account of the author's travels in the Holy Land, Egypt, Ethiopia, the Middle East, and India and his service to the Mamluk sultan of Egypt and the Mongol Great Khan of China. Although we now know the stories were fictional, these fantastic tales of cannibals, one-eyed giants, men with the heads of dogs, and other marvels convinced audiences through their vividly and persuasively described details. Christopher Columbus took a copy of Mandeville and the equally popular and more reliable *The Travels of Marco Polo* on his voyage in 1492.

**Technology and the Rise of Exploration**

Technological developments in shipbuilding, weaponry, and navigation also paved the way for European expansion. Since ancient times, most seagoing vessels had been narrow, open boats called galleys, propelled largely by slaves or convicts manning the oars. Though well suited to the placid waters of the Mediterranean, galleys could not withstand the rough winds and uncharted shoals of the Atlantic. The need for sturdier craft, as well as population losses caused by the Black Death, forced the development of a new style of ship that would not require much manpower to sail. In the course of the fifteenth century, the Portuguese developed the *caravel*, a small, light, three-mast sailing ship. Though somewhat slower than the galley, the caravel held more cargo. Its triangular lateen sails and sternpost rudder also made the caravel a much more maneuverable vessel. When fitted with cannon, it could dominate larger vessels.

Great strides in cartography and navigational aids were also made during this period. Around 1410 Arab scholars reintroduced Europeans to Ptolemy's *Geography*. Written in the second century C.E. by a Hellenized Egyptian, the work synthesized the geographical knowledge of the classical world. Ptolemy's work provided significant improvements over medieval cartography, clearly depicting the world as round and introducing the idea of latitude and longitude to plot position accurately. It
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also contained crucial errors. Unaware of the Americas, Ptolemy showed the world as much smaller than it is, so that Asia appeared not very distant from Europe to the west. Based on this work, cartographers fashioned new maps that combined classical knowledge with the latest information from mariners. First the Genoese and Venetians, and then the Portuguese and Spanish, took the lead in these advances.

The magnetic compass enabled sailors to determine their direction and position at sea. The astrolabe, an instrument invented by the ancient Greeks and perfected by Muslim navigators, was used to determine the altitude of the sun and other celestial bodies. It permitted mariners to plot their latitude, that is, their precise position north or south of the equator. Like the astrolabe, much of the new technology that Europeans used on their voyages was borrowed from the East. Gunpowder, the compass, and the sternpost rudder were Chinese inventions. The lateen sail, which allowed European ships to tack against the wind, was a product of the Indian Ocean trade world. Advances in cartography drew on the rich tradition of Judeo-Arabic, mathematical and astronomical learning in Iberia.

Sometimes assistance to Europeans came from humans rather than instruments. The famed explorer Vasco da Gama employed a local Indian pilot to guide his expedition from the East African coast to India. In exploring new territories, European sailors thus called on techniques and knowledge developed over centuries in China, the Muslim world, and the Indian Ocean.

Brass Astrolabe  Between 1500 and 1635 over nine hundred ships sailed from Portugal to ports on the Indian Ocean, in annual fleets composed of five to ten ships. Portuguese sailors used astrolabes, such as the one shown here, to accurately plot their position. (© The Trustees of the British Museum)

Ptolemy’s Geography  The recovery of Ptolemy’s Geography in the early fifteenth century gave Europeans new access to ancient geographical knowledge. This 1486 world map, based on Ptolemy, is a great advance over medieval maps but contains errors with significant consequences for future exploration. It shows a single continent watered by a single ocean, with land covering three-quarters of the world’s surface. Africa and Asia are joined with Europe, making the Indian Ocean a landlocked sea and rendering the circumnavigation of Africa impossible. Australia and the Americas are nonexistent, and the continent of Asia is stretched far to the east, greatly shortening the distance from Europe to Asia via the Atlantic. (Bibliothèque nationale de France/Giraudon/The Bridgeman Art Library)


The Portuguese Overseas Empire

For centuries Portugal was a small, poor nation on the margins of European life whose principal activities were fishing and subsistence farming. It would have been hard for a European to predict Portugal’s phenomenal success overseas after 1450. Yet Portugal had a long history of seafaring and navigation. Blocked from access to western Europe by Spain, the Portuguese turned to the Atlantic and North Africa, whose waters they knew better than other Europeans. Nature favored the Portuguese: winds blowing along their coast offered passage to Africa, its Atlantic islands, and, ultimately, Brazil.

In the early phases of Portuguese exploration, Prince Henry (1394–1460), a younger son of the king, played a leading role. A nineteenth-century scholar dubbed Henry “the Navigator” because of his support for the study of geography and navigation and for the annual expeditions he sponsored down the western coast of Africa. Although he never personally participated in voyages of exploration, Henry’s involvement ensured that Portugal did not abandon the effort despite early disappointments.

The objectives of Portuguese exploration policy included military glory; the conversion of Muslims; and a quest to find gold, slaves, and an overseas route to the spice markets of India. Portugal’s conquest of Ceuta, an Arab city in northern Morocco, in 1415 marked the beginning of European overseas expansion. In the 1420s, under Henry’s direction, the Portuguese began to settle the Atlantic islands of Madeira (ca. 1420) and the Azores (1427). In 1443 they founded their first African commercial settlement at Arguin in North Africa. By the time of Henry’s death in 1460, his support for exploration was vindicated by thriving sugar plantations on the Atlantic islands, the first arrival of enslaved Africans in Portugal (see page 450), and new access to African gold.

The Portuguese next established trading posts and forts on the gold-rich Guinea coast and penetrated into the African continent all the way to Timbuktu (Map 14.2). By 1500 Portugal controlled the flow of African gold to Europe. The golden century of Portuguese prosperity had begun.

The Portuguese then pushed farther south down the west coast of Africa. In 1487 Bartholomeu Dias rounded the Cape of Good Hope at the southern tip, but storms and a threatened mutiny forced him to turn back. A decade later Vasco da Gama succeeded in rounding the Cape while commanding a fleet of four ships in search of a sea route to India. With the help of an Indian guide, da Gama reached the port of Calicut in India. Overcoming local hostility, he returned to Lisbon loaded with spices and samples of Indian cloth. He had failed to forge any trading alliances with local powers, and Portuguese arrogance ensured the future hostility of Muslim merchants who dominated the trading system. Nonetheless, da Gama proved the possibility of lucrative trade with the East via the Cape route. Thereafter, a Portuguese convoy set out for passage around the Cape every March.

Lisbon became the entrance port for Asian goods into Europe, but this was not accomplished without a fight. Muslim-controlled port city-states had long controlled the rich spice trade of the Indian Ocean, and they did not surrender their dominance willingly. From 1500 to 1511 the Portuguese used a combination of bombardment and diplomatic treaties to establish trading forts at Calicut, Malacca, Hormuz, and Goa, thereby laying the foundation for Portuguese imperialism in the sixteenth and seventeenth centuries. (See “Primary Source 14.1: A Portuguese Traveler Describes Swahili City-States of East Africa,” page 437.)

In March 1493, between the voyages of Díaz and da Gama, Spanish ships under a triumphant Genoese mariner named Christopher Columbus (1451–1506), in the service of the Spanish crown, entered Lisbon harbor. Spain also had begun the quest for an empire.

The Problem of Christopher Columbus

Christopher Columbus is a controversial figure in history—glorified by some as a courageous explorer, vili

England] and I have been to Guinea [North and West Africa]."

His successful thirty-three-day voyage to the Caribbean owed great deal to his seaman ship.

Columbus was also a deeply religious man. He had witnessed the Spanish conquest of Granada and shared fully in the religious and nationalistic fervor surrounding that event. Like the Spanish rulers and most Europeans of his age, Columbus understood Christianity as a missionary religion that should be carried to all places of the earth. He viewed himself as a divine agent: "God made me the messenger of the new heaven and the new earth of which he spoke in the Apocalypse of St. John . . . and he showed me the post where to find it.".

What was the object of this first voyage? Columbus gave the answer in the very title of the expedition, "The Enterprise of the Indies." He wanted to find a direct ocean trading route to Asia. Rejected for funding by the Portuguese in 1483 and by Ferdinand and Isabella in 1486, the project finally won the backing of the Spanish monarchy in 1492. The Spanish crown named Columbus viceroy over any territory he might discover and promised him one-tenth of the material rewards of the journey. Inspired by the stories of Mandeville and
A Portuguese Traveler Describes Swahili City-States of East Africa

Duarte Barbosa traveled to India as an interpreter and scribe for the Portuguese government and ultimately perished as a member of Magellan’s expedition in 1521. Before embarking with Magellan, he published a book of his observations of the people, lands, and commerce of the Indian Ocean trade world, from which the excerpt below is taken.

Going along the coast from this town of Mozambique, there is an island hard by the mainland which is called Kilwa, in which is a Moorish [Muslim] town with many fair houses of stone and mortar, with many windows after our fashion, very well arranged in streets, with many flat roofs. . . . From this place they trade with Sofala, whence they bring back gold, and from here they spread all over . . . the sea-coast [which] is well-peopled with villages and abodes of Moors. Before the King our Lord [the Portuguese king] sent out his expedition to discover India the Moors of Sofala, Cuama, Angoya and Mozambique were all subject to the King of Kilwa, who was the most mighty king among them. And in this town was great plenty of gold, as no ships passed towards Sofala without first coming to this island. Of the Moors there are some fair and some black, they are finely clad in many rich garments of gold and silk and cotton, and the women as well . . .

This town was taken by force from its king by the Portuguese, as, moved by arrogance, he refused to obey the King our Lord. There they took many prisoners and the king fled from the island, and His Highness [the Portuguese king] ordered that a fort should be built there, and kept it under his rule and governance . . .

Journeying along the coast towards India, there is a fair town on the mainland lying along a strand, which is named Malindi. It pertains to the Moors and has a Moorish king over it; the which place has many fair stone and mortar houses of many storeys, with great plenty of windows and flat roofs, after our fashion. The place is well laid out in streets. The folk are both black and white; they go naked, covering only their private parts with cotton and silk cloths. Others of them wear cloths folded like cloaks and waist-bands, and turbans of many rich stuffs on their heads.

They are great barterers, and deal in cloth, gold, ivory, and divers other wares with the Moors and Heathen of the great kingdom of Cambaya; and to their haven come every year many ships with cargoes of merchandise, from which they get great store of gold, ivory and wax. In this traffic the Cambay merchants make great profits, and thus, on one side and the other, they earn much money. There is great plenty of food in this city (rice, millet and some wheat which they bring from Cambaya), and divers sorts of fruit, inasmuch as there is here abundance of fruit-gardens and orchards. Here too are plenty of round-tailed sheep, cows and other cattle and great store of oranges, also of hens.

The king and people of this place ever were and are friends of the King of Portugal, and the Portuguese always find in them great comfort and friendship and perfect peace.

EVALUATE THE EVIDENCE

1. What impressed Barbosa in the city-states he visited? What was his attitude toward the various peoples and places he saw? Do you detect any Portuguese or Western prejudices?

2. How does this document help explain Portuguese ambitions in the Indian Ocean trade world and the relationship between the Portuguese and the Swahili city-states at the time Duarte Barbosa visited them?


Marco Polo, Columbus dreamed of reaching the court of the Mongol emperor, the Great Khan (not realizing that the Ming Dynasty had overthrown the Mongols in 1368). Based on Ptolemy's Geography and other texts, he expected to pass the islands of Japan and then land on the east coast of China.

How did Columbus interpret what he had found, and in his mind did he achieve what he had set out to do? Columbus’s small fleet left Spain on August 3, 1492. He landed in the Bahamas, which he christened San Salvador, on October 12, 1492. Columbus believed he had found some small islands off the east coast of Japan. On encountering natives of the islands, he gave them some beads and “many other trifles of small value,” pronouncing them delighted with these gifts and eager to trade. In a letter he wrote to Ferdinand and Isabella on his return to Spain, Columbus described the natives as handsome, peaceful, and primitive people whose body painting reminded him of that of the Canary Islands natives. Believing he was in the
Columbus Describes His First Voyage

On his return voyage to Spain in February 1493, Christopher Columbus composed a letter intended for wide circulation and had copies of it sent ahead to Queen Isabella and King Ferdinand. Because the letter sums up Columbus's understanding of his achievements, it is considered the most important document of his first voyage. Remember that his knowledge of Asia rested heavily on Marco Polo’s Travels, published around 1298.

Since I know that you will be pleased at the great success with which the Lord has crowned my voyage, I write to inform you how in thirty-three days I crossed from the Canary Islands to the Indies, with the fleet which our most illustrious sovereigns gave me. I found very many islands with large populations and possession of them all for their Highnesses; this I did by proclamation and unfurled the royal standard. No opposition was offered.

I named the first island that I found “San Salvador,” in honour of our Lord and Saviour who has granted me this miracle. When I reached Cuba, it was on its north coast westwards, and found it so extensive that I thought this must be the mainland, the province of Cathay. From there I saw another island eighteen leagues eastwards which I then named “Hispaniola.”

Hispaniola is a wonder. The mountains and hills, the plains and meadow lands are both fertile and beautiful. They are most suitable for planting crops and for raising cattle of all kinds, and there are good sites for building towns and villages. The harbours are incredibly fine and there are many great rivers with broad channels and the majority contain gold. The trees, fruits and plants are very different from those of Cuba. In Hispaniola there are many spices and large mines of gold and other metals.

The inhabitants of this island, and all the rest that I discovered or heard of, go naked, as their mothers bore them, men and women alike. A few of the women, however, cover a single place with a leaf of a plant or piece of cotton which they weave for the purpose. They have no iron or steel or arms and are not capable of using them, not because they are not strong and well built but because they are amazingly timid. All the weapons they have are canes cut at seeding time, at the end of which they fix a sharpened stick, but they have not the courage to make use of these, for very often when I have sent two or three men to a village to have conversation with them a great number of them have come out. But as soon as they saw my men all fled immediately, a father not even waiting for his son. And this is not because we have harmed any of them; on the contrary, wherever I have gone and been able to have conversation with them, I have given them some of the various things I had, a cloth and other articles, and received nothing in exchange. But they have still remained incurably timid.

True, when they have been reassured and lost their fear, they are so ingenuous and so liberal with all their possessions that no one who has not seen them would believe it. If one asks for anything they have they never say no. On the contrary, they offer a share to anyone with demonstrations of heartfelt affection, and they are immediately content with any small thing, valuable or valueless, that is given them. I forbade the men to give them bits of broken crockery, fragments of glass or tags of laces, though if they could get them they fancied them the finest jewels in the world.

I hoped to win them to the love and service of their Highnesses and of the whole Spanish nation and to persuade them to collect and give us of the things which they possessed in abundance and which we needed. They have no religion and are not idolaters; but all believe that power and goodness dwell in the sky and they are firmly convinced that I have come from the sky with these ships and people. In this belief they gave me a good reception everywhere, once they had overcome their fear; and this is not because they are stupid—far from it, they are men of great intelligence, for they navigate all those seas, and give a marvellously good account of every thing—but because they have never before seen men clothed or ships like these.

In all these islands the men are seemingly content with one woman, but their chief or king is allowed more than twenty. The women appear to work more than the men and I have not been able to find out if they have private property. As far as I could see whatever a man had was shared among all the rest and this particularly applies to food. In another island, which I am told is larger than Hispaniola, the people have no hair. Here there is a vast quantity of gold, and from here and the other islands I bring Indians as evidence.
Indies, he called them “Indians,” a name later applied to all inhabitants of the Americas. Columbus concluded that they would make good slaves and could easily be converted to Christianity. (See “Primary Source 14.2: Columbus Describes His First Voyage,” at left.)

Scholars have identified the inhabitants of the islands as the Taino people, speakers of the Arawak language, who inhabited Hispaniola (modern-day Haiti and Dominican Republic) and other islands in the Caribbean. Columbus received reassuring reports from Taino villagers—via hand gestures and mime—of the presence of gold and of a great king in the vicinity. From San Salvador, Columbus sailed southwest, believing that this course would take him to Japan or the coast of China. He landed instead on Cuba on October 28. Deciding that he must be on the mainland near the coastal city of Quinsay (now Hangzhou), he sent a small embassy inland with letters from Ferdinand and Isabella and instructions to locate the grand city.

The landing party found only small villages. Confronted with this disappointment, Columbus apparently gave up on his aim to meet the Great Khan. Instead, he focused on trying to find gold or other valuables among the peoples he had discovered. The sight of Taino people wearing gold ornaments on Hispaniola seemed to prove that gold was available in the region. In January, confident that its source would soon be found, he headed back to Spain to report on his discovery. News of his voyage spread rapidly across Europe.12

Over the next decades, the Spanish would follow a policy of conquest and colonization in the New World, rather than one of exchange with equals (as envisaged for the Mongol khan). On his second voyage, Columbus forcibly subjugated the island of Hispaniola and enslaved its indigenous peoples. On this and subsequent voyages, Columbus brought with him settlers for the new Spanish territories, along with agricultural seed and livestock. Columbus himself, however, had limited skills in governing. Revolt soon broke out against him and his brother on Hispaniola. A royal expedition sent to investigate returned the brothers to Spain in chains. Columbus was cleared of wrongdoing, but the territories remained under royal control.

Columbus was very much a man of his times. To the end of his life in 1506, he believed that he had found small islands off the coast of Asia. He never realized the
scope of his achievement: to have found a vast continent unknown to Europeans, except for a fleeting Viking presence centuries earlier. He could not know that the scale of his discoveries would revolutionize world power, raising issues of trade, settlement, government bureaucracy, and the rights of native and African peoples.

Later Explorers

The Florentine navigator Amerigo Vespucci (veh-SPOO-chee) (1454–1512) realized what Columbus had not. Writing about his discoveries on the coast of modern-day Venezuela, Vespucci stated: “Those new regions which we found and explored with the fleet ... we may rightly call a New World.” This letter, titled Mundus Novus (The New World), was the first document to describe America as a continent separate from Asia. In recognition of Amerigo’s bold claim, the continent was named for him.

To settle competing claims to the Atlantic discoveries, Spain and Portugal turned to Pope Alexander VI. The resulting Treaty of Tordesillas (tor-duh-SEY-uh-yuhs) in 1494 gave Spain everything to the west of an imaginary line drawn down the Atlantic and Portugal everything to the east. This arbitrary division worked in Portugal’s favor when in 1500 an expedition led by Pedro Álvares Cabral, en route to India, landed on the coast of Brazil, which Cabral claimed as Portuguese territory.

The search for profits determined the direction of Spanish exploration. With insignificant profits from the Caribbean compared to the enormous riches that the Portuguese were reaping in Asia, Spain renewed the search for a western passage to Asia. In 1519 Charles V of Spain sent the Portuguese mariner Ferdinand Magellan (1480–1521) to find a sea route to the spices of the Moluccas off the southeast coast of Asia. Magellan sailed southwest across the Atlantic to Brazil, and after a long search along the coast he located the treacherous straits that now bear his name (see Map 14.2). The new ocean he sailed into after a rough passage through the straits seemed so calm that Magellan dubbed it the Pacific, from the Latin word for peaceful. He soon realized his mistake. His fleet sailed north up the west coast of South America and then headed west into the immense expanse of the Pacific toward the Malayan Archipelago. (Some of these islands were conquered later, in the 1560s, and named the “Philippines” for Philip II of Spain.)

Terrible storms, disease, starvation, and violence devastated the expedition. Magellan had set out with a fleet of five ships and around 270 men. Sailors on two of the ships attempted mutiny on the South American coast; one ship was lost, and another ship deserted and returned to Spain before even traversing the straits. The trip across the Pacific took ninety-eight days, and the men survived on rats and sawdust. Magellan himself died in a skirmish in the islands known today as the Philippines. Only one ship, with eighteen men aboard, returned to Spain from the east by way of the Indian Ocean, the Cape of Good Hope, and the Atlantic in 1522. The voyage—the first to circumnavigate the globe—had taken close to three years.

This voyage revolutionized Europeans’ understanding of the world by demonstrating the vastness of the Pacific. The earth was clearly much larger than Columbus had believed. Although the voyage made a small profit in spices, it also demonstrated that the westward passage to the Indies was too long and dangerous for commercial purposes. Spain soon abandoned the attempt to oust Portugal from the Eastern spice trade and concentrated on exploiting her New World territories.

Spain’s European rivals also set sail across the Atlantic during the early days of exploration in search of a northwest passage to the Indies. In 1497 John Cabot, a Genoese merchant living in London, undertook a voyage to Brazil, but discovered Newfoundland instead. The next year he returned and reconnoitered the New England coast. These voyages proved futile, and the English established no permanent colonies in the territories they explored. News of the riches of Mexico and Peru later inspired the English to renew their efforts, this time in the extreme north. Between 1576 and 1578 Martin Frobisher made three voyages in and around the Canadian bay that now bears his name. Frobisher hopefully brought a quantity of ore back to England with him, but it proved to be worthless.

Early French exploration of the Atlantic was equally frustrating. Between 1534 and 1541 Frenchman Jacques Cartier made several voyages and explored the St. Lawrence region of Canada, searching for a passage to the wealth of Asia. His exploration of the St. Lawrence was halted at the great rapids west of the present-day island of Montreal; he named the rapids “La Chine” in the optimistic belief that China lay just beyond. When this hope proved vain, the French turned to a new source of profit within Canada itself: trade in beavers and other furs. As had the Portuguese in Asia, French traders bartered with local peoples, who maintained control over their trade goods. French fishermen also competed with Spanish and English ships for the teeming schools of cod they found in the Atlantic waters around Newfoundland. Fishing vessels salted the catch

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Treaty of Tordesillas The 1494 agreement giving Spain everything to the west of an imaginary line drawn down the Atlantic and giving Portugal everything to the east.

Mexico Empire Also known as the Aztec Empire, a large and complex Native American civilization in modern Mexico and Central America that possessed advanced mathematical, astronomical, and engineering technology.
on board and brought it back to Europe, where a thriving market for fish was created by the Catholic prohibition on eating meat on Fridays and during Lent.

**Spanish Conquest in the New World**

In 1519, the year Magellan departed on his worldwide expedition, the Spanish sent an exploratory expedition from their post in Cuba to the mainland under the command of the brash and determined conquistador Hernando Cortés (1485–1547). Accompanied by six hundred men, sixteen horses, and ten cannon, Cortés was to launch the conquest of the **Mexico Empire**. Its people were later called the Aztecs, but now most scholars prefer to use the term **Mexico** to refer to them and their empire.

The Mexico Empire was ruled by Montezuma II (r. 1502–1520) from his capital at Tenochtitlán (tay-nóच-tee-tlahn), now Mexico City. Larger than any European city of the time, it was the heart of a sophisticated civilization with advanced mathematics, astronomy, and engineering; a complex social system; and oral poetry and historical traditions.

Cortés landed on the coast of the Gulf of Mexico on April 21, 1519. The Spanish camp was soon visited by delegations of unarmed Mexico leaders bearing lavish gifts and news of their great emperor. (See “Primary Source 14.3: Doña Marina Translating for Hernando Cortés During His Meeting with Montezuma,” page 442.) Impressed with the wealth of the local people, Cortés soon began to exploit internal dissent within the empire to his own advantage. The Mexico state religion necessitated constant warfare against neighboring peoples to secure captives for religious sacrifices and laborers for agricultural and building projects. Conquered peoples were required

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**The Mexico Capital of Tenochtitlán**  
This woodcut map was published in 1524 along with Cortés’s letters describing the conquest of the Mexico. As it shows, Tenochtitlán occupied an island and was laid out in concentric circles. The administrative and religious buildings were at the heart of the city, which was surrounded by residential quarters. Cortés himself marveled at the city in his letters: “The city is as large as Seville or Cordoba. . . . There are bridges, very large, strong, and well constructed, so that, over many, ten horsemen can ride abreast. . . . The city has many squares where markets are held. . . . There is one square . . . where there are daily more than sixty thousand souls, buying and selling. In the service and manners of its people, their fashion of living was almost the same as in Spain, with just as much harmony and order.” (Newberry Library, Chicago, Illinois, USA/The Bridgeman Library)
Doña Marina Translating for Hernando Cortés During His Meeting with Montezuma

In April 1519 Doña Marina (or Malintzin as she is known in Nahuatl) was among twenty women given to the Spanish as slaves. Fluent in Nahuatl (NAH-wah-tuhl) and Yucatec Mayan (spoken by a Spanish priest accompanying Cortés), she acted as an interpreter and diplomatic guide for the Spanish. She had a close relationship with Cortés and bore his son, Don Martín Cortés, in 1522. This image was created by Tlaxcalan artists shortly after the conquest of Mexico and represents one indigenous perspective on the events.

THE GRANGER COLLECTION, NEW YORK

EVALUATE THE EVIDENCE

1. What role does Doña Marina (far right) appear to be playing in this image? Does she appear to be subservient or equal to Cortés (right, seated)? How did the painter indicate her identity as non-Spanish?

2. How do you think the native rulers negotiating with Cortés might have viewed her? What about a Spanish viewer of this image? What does the absence of other women here suggest about the role of women in these societies?

to relinquish products of their agriculture and craftsmanship to pay tribute to the Mexica state through their local chiefs.

Cortés quickly forged an alliance with the Tlaxcalas (TLAH-scalas) and other subject kingdoms, which chafed under the tribute demanded by the Mexica. In October a combined Spanish-Tlaxcalan force occupied the city of Cholula, the second largest in the empire and its religious capital, and massacred many thousands of inhabitants. Strengthened by this display of power, Cortés made alliances with other native kingdoms. In November 1519, with a few hundred Spanish men and some six thousand indigenous warriors, Cortés marched on Tenochtitlán.

Montezuma refrained from attacking the Spaniards as they advanced toward his capital and welcomed Cortés and his men into Tenochtitlán. Historians have often condemned the Mexica ruler for vacillation and weakness. Certainly other native leaders did attack the Spanish. But Montezuma relied on the advice of his state council, itself divided, and on the dubious loyalty of tributary communities. Historians have ques-
tioned one long-standing explanation, that he feared the Spaniards as living gods. This idea is mostly found in texts written after the fact by Spanish missionaries and their converts, who used it to justify and explain the conquest. Montezuma’s hesitation proved disastrous. When Cortés took Montezuma hostage and tried to rule the Mexica through the emperor’s authority, Montezuma’s influence over his people crumbled.

In May 1520 Spanish forces massacred Mexico warriors dancing at an indigenous festival. This act provoked an uprising within Tenochtitlán, during which Montezuma was killed. The Spaniards and their allies escaped from the city and began gathering forces against the Mexica. One year later, in May 1521, Cortés laid siege to Tenochtitlán at the head of an army of approximately 1,000 Spanish and 75,000 native warriors. Spanish victory in August 1521 resulted from its superior technology and the effects of the siege and smallpox. After the defeat of Tenochtitlán, Cortés and other conquistadors began the systematic conquest of Mexico. Over time, a series of indigenous kingdoms gradually fell under Spanish domination, although not without decades of resistance.

More surprising than the defeat of the Mexica was the fall of the remote Inca Empire. Perched more than 9,800 feet above sea level, the Incas were isolated from North American indigenous cultures and knew nothing of the Mexica civilization or its collapse. Like the Mexica, the Incas had created a civilization that rivaled that of the Europeans in population and complexity. Uniting their vast and well-fortified empire, the Incas built an extensive network of roads, along which traveled a highly efficient postal service. The imperial government, with its capital in the city of Cuzco, taxed, fed, and protected its subjects.

At the time of the Spanish invasion the Inca Empire had been weakened by an epidemic of disease, possibly smallpox. Even worse, the empire had been embroiled in a civil war over succession. Francisco Pizarro (ca. 1475–1541), a conquistador of modest Spanish origins, landed on the northern coast of Peru on May 13, 1532, the very day Atahualpa (ah-tuh-WAHL-puh) won control of the empire after five years of fighting. As Pizarro advanced across the steep Andes toward Cuzco, Atahualpa was proceeding to the capital for his coronation.

Like Montezuma in Mexico, Atahualpa was aware of the Spaniards’ movements. He sent envoys to invite the Spanish to meet him in the provincial town of Cajamarca. His plan was to lure the Spanish into a trap, seize their horses and ablest men for his army, and execute the rest. With an army of some forty thousand men stationed nearby, Atahualpa felt he had little to fear. Instead, the Spaniards ambushed and captured him, collected an enormous ransom in gold, and then executed him in 1533 on trumped-up charges. The Spanish now marched on the capital of the empire itself, profiting once again from internal conflicts to form alliances with local peoples. When Cuzco fell in 1533, the Spanish plundered immense riches in gold and silver.

As with the Mexica, decades of violence and resistance followed the defeat of the Inca capital. Struggles also broke out among the Spanish for the spoils of empire. Nevertheless, Spanish conquest opened a new chapter in European relations with the New World. It was not long before rival European nations attempted to forge their own overseas empires.

### Early French and English Settlement in the New World

For over a hundred years, the Spanish and the Portuguese dominated settlement in the New World. The first English colony was founded at Roanoke (in what is now North Carolina) in 1585. After a three-year loss of contact with England, the settlers were found to have disappeared; their fate remains a mystery. (See “Primary Source 14.4: Interpreting the Spread of Disease Among Natives,” page 444.) The colony of Virginia, founded by a private company of investors at Jamestown in 1607, also struggled in its first years and relied on food from the Powhatan Confederacy. Over time, the colony gained a steady hold by producing tobacco for a growing European market.

Settlement on the coast of New England was undertaken for different reasons. There, radical Protestants sought to escape Anglican repression in England and begin new lives. The small and struggling outpost of Plymouth (1620), founded by the Pilgrims who arrived on the Mayflower, was followed by Massachusetts (1630), a colony of Puritans that grew into a prosperous settlement. Religious disputes in Massachusetts itself led to the dispersion of settlers into the new communities of Providence, Connecticut, Rhode Island, and New Haven. Catholics acquired their own settlement in Maryland (1632) and Quakers in Pennsylvania (1681).

Whereas the Spanish conquered indigenous empires and established large-scale dominance over Mexico and Peru, English settlements merely hugged the Atlantic coastline. This did not prevent conflict with the indigenous inhabitants over land and resources, however. At Jamestown, for example, English expansion undermined prior cooperation with the Powhatan Confederacy; disease and warfare with the English led to drastic population losses among the Powhatans. The haphazard nature of English colonization also led to conflicts of authority within the colonies. As the English crown grew more interested in colonial
Interpreting the Spread of Disease Among Natives

Thomas Hariot participated in the 1585 expedition to Roanoke, the short-lived English colony. After his return, he wrote A Briefe and True Report of the New Found Land of Virginia, which describes the natural environment and the indigenous peoples he encountered. Although biased by his Christian faith and European way of life, Hariot strove to present an accurate, detailed, and balanced viewpoint, making his work a precious source on Native American life and early contacts with Europeans. In this passage, he describes the disastrous effects on the Carolina Algonquins of contagious disease, perhaps measles, smallpox, or influenza.

There was no town where we had any subtle device [cunning maneuvers] practiced against us, we leaving it unpunished or not revenged (because we sought by all means possible to win them by gentianness) but that within a few days after our departure from every such town, the people began to die very fast, and many in short space; in some towns about twenty, in some forty, in some sixty, & in one six score, which in truth was very many in respect of their numbers. This happened in no place that we could learn but where we had been, where they used some practice against us, and after such time; the disease also so strange, that they neither knew what it was, nor how to cure it; the like by report of the oldest men in the country never happened before, time out of mind. A thing specially observed by us as also by the natural inhabitants themselves.

Insomuch that when some of the inhabitants which were our friends . . . had observed such effects in four or five towns to follow their wicked practices [of harming the Englishmen], they were persuaded that it was the work of our God through our means, and that we by him might kill and slay whom we would without weapons and not come near them.

And thereupon when it had happened that they had understanding that any of their enemies had abused us in our journeys, hearing that we had wrought no revenge with our weapons, . . . [they] did come and entreat us that we would be a means to our God that [their enemies] as others that had dealt with us might in like sort die; alleging how much it would be for our credit and profit, as also theirs; and hoping furthermore that we would do so much at their requests in respect of the friendship we profess them.

Whose entreaties although we showed that they were ungodly, affirming that our God would not subject himself to any such prayers and requests of me: that indeed all things have been and were to be done according to his good pleasure as he had ordained: and that we to show ourselves his true servants ought rather to make petition for the contrary, that they with them might live together with us, be made partakers of his truth & serve him in righteousness; but notwithstanding in such sort, that we refer that as all other things, to be done according to his divine will & pleasure, and as by his wisdom he had ordained to be best.

EVALUATE THE EVIDENCE

1. According to Hariot, how did the Native Americans allied with the English interpret the epidemics of disease that struck indigenous villages? How do they seem to have viewed their relations with the English?
2. This document sheds light on how one group of indigenous people experienced the suffering and death brought by European diseases. Based on your reading in this chapter, could you imagine differing responses among other groups?


expansion, efforts were made to acquire the territory between New England and in the north and Virginia in the south. This would allow the English to unify their holdings and overcome French and Dutch competition on the North American mainland.

French navigator and explorer Samuel de Champlain founded the first permanent French settlement, at Quebec, in 1608, a year after the English founding of Jamestown. Ville-Marie, latter-day Montreal, was founded in 1642. Although the population of New France was small compared to that of the English and Spanish colonies, the French were energetic traders and explorers. Following the waterways of the St. Lawrence, the Great Lakes, and the Mississippi, they ventured into much of modern-day Canada and at least thirty-five of the fifty states of the United States. French traders forged relations with the Huron Confederacy, a league of four indigenous nations that dominated a large region north of Lake Erie, as a means of gaining access to hunting grounds and trade routes for beaver and other animals. In 1682 French explorer René-Robert Cavelier LaSalle descended the Mississippi to the Gulf of Mexico, opening the way for French occupation of Louisiana.
While establishing their foothold in the north, the French slowly acquired new territories in the West Indies, including Cayenne (1604), St. Christophe (1625), Martinique, Guadeloupe, and Saint-Domingue (1697) on the western side of the island of Hispaniola. These islands became centers of tobacco and sugar production. French ambitions on the mainland and in the Caribbean sparked a century-long competition with the English.

European involvement in the Americas led to profound transformation of pre-existing indigenous societies and the rise of a transatlantic slave trade. It also led to an acceleration of global trade and cultural exchange. Over time, the combination of indigenous, European, and African cultures gave birth to new societies in the New World. In turn, the profits of trade and the impact of cultural exchange greatly influenced European society.

The Impact of Conquest
What was the impact of European conquest on the peoples and ecologies of the New World?

The growing European presence in the New World transformed its land and its peoples forever. Violence and disease wrought devastating losses, while surviving peoples encountered new political, social, and economic organizations imposed by Europeans. The Columbian exchange brought infectious diseases to the Americas, but also gave new crops to the Old World that altered consumption patterns in Europe and across the globe (see pages 448–449).

Colonial Administration
Spanish conquistadores had claimed the lands they had “discovered” for the Spanish crown. As the wealth of the new territories became apparent, the Spanish government acted to impose its authority and remove that of the original conquerors. The House of Trade, located in Seville, controlled the flow of goods and people to and from the colonies, while the Council of the Indies guided royal policy and served as the highest court for colonial affairs.

The crown divided its New World possessions into two viceroyalties, or administrative divisions: New Spain, with the capital at Mexico City, and Peru, with the capital at Lima. Two new viceroyalties added in the eighteenth century were New Granada, with Bogotá as its administrative center, and La Plata, with Buenos Aires as the capital (see Map 14.2).

Within each territory, the viceroy, or imperial governor, exercised broad military and civil authority as the direct representative of Spain. The viceroy presided over the audiencia (ow-dee-EHN-see-ab), a board of twelve to fifteen judges that served as his advisory council and court of appeal. At the local level, officials called corregidores (kuh-REH-gih-dawr-ays) held judicial and administrative powers.

The Portuguese adopted similar patterns of rule, with India House in Lisbon functioning much like the Spanish House of Trade and royal representatives overseeing its possessions in West Africa and Asia. To secure the vast expanse of Brazil, the Portuguese implemented the system of capitancies, hereditary grants of land given to nobles and loyal officials who bore the costs of settling and administering their territories. Over time, the Crown secured greater power over the capitancies, appointing royal governors to act as administrators. The capitancy of Bahia was the site of the capital, Salvador, home to the governor general and other royal officials.

Like their European neighbors, France and England initially entrusted their overseas colonies to individual explorers and monopoly trading companies. By the end of the seventeenth century, the French crown had successfully imposed direct rule over New France and other colonies. The king appointed military governors to rule alongside intendants, royal officials possessed of broad administrative and financial authority within their intendants. In the mid-1700s, reform-minded Spanish king Charles III (r. 1759–1788) adopted the intendant system for the Spanish colonies.

England’s colonies followed a distinctive path. Drawing on English traditions of representative government (see Chapter 15), its colonists established their own proudly autonomous assemblies to regulate local affairs. Wealthy merchants and landowners dominated the assemblies, although even common men had more say in politics than was the case in England. Up to the mid-eighteenth century, the Crown found little reason to dispute colonial liberties in the north, but it did acquire greater control over the wealthy plantation colonies of the Caribbean and tobacco-rich Virginia.

Impact of European Settlement on Indigenous Peoples
Before Columbus’s arrival, the Americas were inhabited by thousands of groups of indigenous peoples, each with distinct cultures and languages. Their patterns of life varied widely, from hunter-gatherer tribes organized into tribal federations on the North American plains to two large-scale agriculture-based empires connecting bustling cities and towns, the Mexico (Aztec) Empire centered in modern-day Mexico and the Inca Empire in the Andean highlands. The history of human viceroyalties The name for the four administrative units of Spanish possessions in the Americas: New Spain, Peru, New Granada, and La Plata.
settlement in the Americas was so long and complex that many cultures had risen and fallen by the time of Columbus's voyage. These included the abandoned city of Cahokia (near modern-day St. Louis, Missouri) that at its peak in the twelfth century held a population of up to 10,000 people and the palaces and cities of ancestors of the Maya in the Yucatán peninsula, whose regional capital of Chichén Itzá thrived around the same period. Although historians continue to debate the numbers, the best estimate is that in 1492 the peoples of the Americas numbered around 50 million.

Their lives were radically transformed by the arrival of Europeans. In the sixteenth century perhaps two hundred thousand Spaniards immigrated to the New World. After assisting in the conquest of the Mexica and the Incas, these men carved out vast estates called haciendas in temperate grazing areas and imported Spanish livestock. In coastal tropical areas, the Spanish erected huge plantations to supply sugar to the European market. Around 1550 silver was discovered in present-day Bolivia and Mexico. To work the cattle ranches, sugar plantations, and silver mines, the conquistadors first turned to the indigenous peoples.

The Spanish quickly established the encomienda system, in which the Crown granted the conquistadors the right to employ groups of Native Americans as laborers or to demand tribute from them in exchange for providing food and shelter. Theoretically, the Spanish were supposed to care for the indigenous people under their command and teach them Christianity; in actuality, the system was a brutal form of exploitation only one level removed from slavery.

The new conditions and hardships imposed by conquest and colonization resulted in enormous native population losses. The major cause of death was disease. Having little or no resistance to diseases brought from the Old World, the inhabitants of the New World fell victim to smallpox, typhus, influenza, and other illnesses. Another factor was overwork. Unaccustomed to forced labor, especially in the blistering heat of tropical cane fields or in dank and dangerous mines, native workers died in staggering numbers. Moreover, forced labor diverted local people from agricultural work, leading to malnutrition, reduced fertility rates, and starvation. Women forced to work were separated from their infants, leading to high infant mortality rates in a population with no livestock to supply alternatives to breast milk. Malnutrition and hunger in turn lowered resistance to disease. Finally, many indigenous peoples also died through outright violence in warfare.

The Franciscan Bartolomé de Las Casas (1474–1566) was one of the most outspoken critics of Spanish brutality against indigenous peoples. Las Casas documented their treatment at the hands of the Spanish:

To these quiet Lambs... came the Spaniards like most cruel Tigers, Wolves and Lions, enraged with a sharp and tedious hunger; for these forty years past, minding nothing else but the slaughter of these unfortunate wretches, whom with divers kinds of torments neither seen nor heard of before, they have so cruelly and inhumanely butchered, that of three millions of people which Hispaniola itself did contain, there are left remaining alive scarce three hundred persons.15

Las Casas and other missionaries asserted that the Indians had human rights, and through their persistent pressure the Spanish emperor Charles V abolished the worst abuses of the encomienda system in 1531.

Franciscan, Dominican, and Jesuit missionaries who accompanied the conquistadors and other European settlers played an important role in converting indigenous peoples to Christianity, teaching them European methods of agriculture, and instilling loyalty to their colonial masters. In areas with small Spanish populations, the friars set up missions for a period of ten years, after which established churches and priests would take over and they could move on to new areas. Jesuits in New France also established missions far distant from the centers of French settlement. Behind its wooden palisades, a mission might contain a chapel, a hospital, a mill, stables, barns, workshops, and residences from which the Jesuits traveled to spread the word of God.

Missionaries' success in conversion varied over time and space. In Central and South America, large-scale conversion forged enduring Catholic cultures in Portuguese and Spanish colonies. One Franciscan missionary estimated that he and his colleagues had baptized between 4 and 9 million indigenous people in New Spain by 1536. Although these figures must be significantly inflated (both by the exaggeration of zealous missionaries and by multiple baptism of the same individuals), they suggest the extensive Christianization under way among the native population. Galvanized by their opposition to Catholicism and fueled by their own religious fervor, English colonizers also made efforts to convert indigenous peoples. On the whole, however, these attempts were less successful, in part because the English did not establish wholesale dominance over large native populations as did the Spanish.

Rather than a straightforward imposition of Christianity, conversion entailed a complex process of cultural exchange. (See "Primary Source 14.5: Tenochtitlán Leaders Respond to Spanish Missionaries," at right.) Catholic friars were among the first Europeans to seek understanding of native cultures and languages as part
Tenochtitlán Leaders Respond to Spanish Missionaries

For the conquered peoples of the New World, the imposition of Christianity and repression of their pre-existing religions represented yet another form of loss. This document describes the response of the vanquished leaders of Tenochtitlán to Franciscan missionaries seeking to convert them in 1524. The account was written down in the 1560s by or for Bernardino de Sahagún, a Franciscan missionary. Sahagún is well known for his General History of the Things of New Spain (also known as the Florentine Codex), a multivolume account of Mexico history, culture, and society he produced in collaboration with indigenous artists and informants.

You have told us that the One who gives us life and being, who is Lord of the heavens and of the earth. You also say that those we worship are not gods. This way of speaking is entirely new to us, and very scandalous. We are frightened by this way of speaking because our forebears who engendered and governed us never said anything like this. On the contrary, they left us our custom of worshipping our gods, in which they believed and which they worshiped all the time that they lived here on earth. They taught us how to honor them. And they taught us all the ceremonies and sacrifices that we make. They told us that through them [our gods] we live and are, and that we were beholden to them, to be theirs and to serve countless centuries before the sun began to shine and before there was daytime. They said that these gods that we worship give us everything we need for our physical existence: maize, beans, chia seeds, etc. We appeal to them for the rain to make the things of the earth grow.

These our gods are the source of great riches and delights, all of which belong to them. They live in very delightful places where there are always flowers, vegetation, and great freshness, a place unknown to mere mortals, called Tialocan, where there is never hunger, poverty, or illness. It is they who bestow honors, property, titles, and kingdoms, gold and silver, precious feathers, and gemstones.

There has never been a time remembered when they were not worshiped, honored, and esteemed. Perhaps it is a century or two since this began; it is a time beyond counting.

It is best, our lords, to act on this matter very slowly, with great deliberation. We are not satisfied or convinced by what you have told us, nor do we understand or give credit to what has been said of our gods. . . . All of us together feel that it is enough to have lost, enough that the power and royal jurisdiction have been taken from us. As for our gods, we will die before giving up serving and worshiping them.

EVALUATE THE EVIDENCE

1. What reasons do the leaders of Tenochtitlán offer for rejecting the missionaries’ teachings? In their view, what elements of their lives will be affected by abandoning the worship of their gods?

2. What insight does this document provide into the mind-set of Mexico people shortly following conquest?


of their effort to render Christianity comprehensible to indigenous people. In turn, Christian ideas and practices in the New World took on a distinctive character. For example, a sixteenth-century apparition of the Virgin Mary in Mexico City, known as the Virgin of Guadalupe, became a central icon of Spanish-American Catholicism.

The pattern of devastating disease and population loss occurred everywhere Europeans settled. The best estimate of native population loss is a decline from roughly 50 million people in 1492 to around 9 million by 1700. It is important to note, however, that native populations and cultures did survive the conquest period, sometimes by blending with European incomers and sometimes by maintaining cultural autonomy.

For colonial administrators, the main problem posed by the astronomical high death rate was the loss of a subdued labor force to work the mines and sugar plantations. As early as 1511 King Ferdinand of Spain observed that the Indians seemed to be "very frail" and that "one black could do the work of four Indians." Thus was born an absurd myth, and the new tragedy of the transatlantic slave trade would soon follow (see page 452).

Life in the Colonies

Many factors helped to shape life in European colonies, including geographical location, religion, indigenous cultures and practices, patterns of European
settlement, and the cultural attitudes and official policies of the European nations that claimed them as empire. Throughout the New World, colonial settlements were hedged by immense borderlands where European power was weak and Europeans and non-Europeans interacted on a more equal basis.

Women played a crucial role in the creation of new identities and the continuation of old ones. The first explorers formed unions with native women, through coercion or choice, and relied on them as translators and guides and to form alliances with indigenous powers. As settlement developed, the character of each colony was influenced by the presence or absence of European women. Women and children accompanied men, as in the British colonies and the Spanish mainland colonies, new settlements took on European languages, religion, and ways of life that have endured, with input from local cultures, to this day. Where European women did not accompany men, as on the west coast of Africa and most European outposts in Asia, local populations largely retained their own cultures, to which male Europeans acclimatized themselves. The scarcity of women in all colonies, at least initially, opened up opportunities for those who did arrive, leading one cynic to comment that even a whore, if handsome, makes a wife for some rich planter.17

It was not just the availability of Englishwomen that prevented Englishmen from forming unions with indigenous women. English cultural attitudes drew strict boundaries between “civilized” and “savage,” and even settlements of Christianized native peoples were segregated from the English. This was in strong contrast with the situation in New France, where royal officials initially encouraged French traders to form ties with indigenous people, including marrying local women. Assimilation of the native population was seen as one solution to the low levels of immigration from France.

Most women who crossed the Atlantic were Africans, constituting four-fifths of the female newcomers before 1800.18 Wherever slavery existed, masters profited from their power to engage in sexual relations with enslaved women. One important difference among European colonies was in the status of children born from such unions. In some colonies, mostly those dominated by the Portuguese, Spanish, or French, substantial populations of free people of color descended from the freed children of such unions. In English colonies, masters were less likely to free children they fathered with female slaves.

The mixing of indigenous peoples with Europeans and Africans created whole new populations and ethnicities and complex self-identities. In Spanish America the word mestizo — métis in French — described people of mixed Native American and European descent. The blanket terms “mulatto” and “people of color” were used for those of mixed African and European origin. With its immense slave-based plantation agriculture system, large indigenous population, and relatively low Portuguese immigration, Brazil developed a particularly complex racial and ethnic mosaic.

The Columbian Exchange

The migration of peoples to the New World led to an exchange of animals, plants, and disease, a complex process known as the Columbian exchange. European immigrants to the Americas wanted a familiar diet, so they searched for climatic zones favorable to those crops. Columbus had brought sugar plants on his second voyage; Spaniards also introduced rice and bananas from the Canary Islands, and the Portuguese carried these items to Brazil. Everywhere they settled, the Spanish and Portuguese brought and raised wheat with labor

A Mixed Race Procession  Incas used drinking vessels, known as keros, for the ritual consumption of maize beer at feasts. This kero from the early colonial period depicts a multiracial procession: an Incan dignitary is preceded by a Spanish trumpet player and an African drummer. This is believed to be one of the earliest visual representations of an African in the Americas. (akg-images/Werner Forman)
provided by the encomienda system. Grapes and olives brought over from Spain did well in parts of Peru and Chile. Not all plants arrived intentionally. In clumps of mud on shoes and in the folds of textiles came the seeds of immigrant grasses, including the common dandelion.

Apart from wild turkeys and game, Native Americans had no animals for food. Moreover, they did not domesticate animals for travel or use as beasts of burden, except for alpacas and llamas in the Inca Empire. On his second voyage in 1493 Columbus introduced horses, cattle, sheep, dogs, pigs, chickens, and goats. The multiplication of these animals proved spectacular. The horse enabled the Spanish conquerors and native populations to travel faster and farther and to transport heavy loads. In turn, Europeans returned home with many food crops that became central elements of their diet. (See "Living in the Past: Foods of the Columbian Exchange," page 450.)

Disease brought by European people and animals was perhaps the most important form of exchange. The wave of catastrophic epidemic disease that swept the Western Hemisphere after 1492 can be seen as an extension of the swath of devastation wreaked by the Black Death in the 1300s, first on Asia and then on Europe. The world after Columbus was thus unified by disease as well as by trade and colonization.

**Europe and the World After Columbus**

How was the era of global contact shaped by new commodities, commercial empires, and forced migrations?

The centuries-old Afroeurasian trade world was forever changed by the European voyages of discovery and their aftermath. For the first time, a truly global economy emerged in the sixteenth and seventeenth centuries, and it forged new links among far-flung peoples, cultures, and societies. The ancient civilizations of Europe, Africa, the Americas, and Asia confronted one another in new and rapidly evolving ways. Those confrontations often led to conflict and exploitation, but they also contributed to cultural exchange and renewal.

**Sugar and Slavery**

Throughout the Middle Ages slavery was deeply entrenched in the Mediterranean, but it was not based on race; many slaves were white. How, then, did black African slavery enter the European picture and take

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*A New World Sugar Refinery, Brazil*  
Sugar was the most important and most profitable plantation crop in the New World. This image shows the processing and refinement of sugar on a Brazilian plantation. Sugarcane was grown, harvested, and processed by African slaves who labored under brutal and ruthless conditions to generate enormous profits for plantation owners. (The Bridgeman Art Library/Getty Images)
Many people are aware of the devastating effects of European diseases on peoples of the New World and of the role of gunpowder and horses in the conquest of native civilizations. They may be less aware of how New World foodstuffs transformed Europeans’ daily life.

Prior to Christopher Columbus’s voyages, many common elements of today’s European diet were unknown in Europe. It’s hard to imagine Italian pizza without tomato sauce or Irish stew without potatoes, yet tomatoes and potatoes were both unknown in Europe before 1492. Additional crops originating in the Americas included many varieties of beans, squash, pumpkins, avocados, and peppers.

One of the most important of such crops was maize (corn), first introduced to Europe by Columbus in 1493. Because maize gives a high yield per unit of land, has a short growing season, and thrives in climates too dry for rice and too wet for wheat, it proved an especially important crop for Europeans. By the late seventeenth century the crop had become a staple in Spain, Portugal, southern France, and Italy, and in the eighteenth century it became one of the chief foods of southeastern Europe. Even more valuable was the nutritious white potato, which slowly spread from west to east—to Ireland, England, and France in the seventeenth century, and to Germany, Poland, Hungary, and Russia in the eighteenth, contributing everywhere to a rise in population. Ironically, the white potato reached New England from old England in the early eighteenth century.

Europeans’ initial reaction to these crops was often fear or hostility. Adoption of the tomato and the potato was long hampered by the belief that they were unfit for human consumption and potentially poisonous. Both plants belong to the deadly nightshade family, and both contain poison in their leaves and stems. It took time and persuasion for these plants to win over tradition-minded European peasants, who used potatoes mostly as livestock feed. During the eighteenth-century Enlightenment, scientists and doctors played an important role in popularizing the nutritive benefits of the potato.

Columbus himself contributed to misconceptions about New World foods when he mistook the chili pepper for black pepper, one of the spices he had hoped to find in the Indies. The Portuguese quickly began exporting chili peppers from Brazil to Africa, India, and Southeast Asia along the trade routes they dominated. The chili pepper arrived in North America through its place in the diet of enslaved Africans.

Incan women milking goats, from a collection of illustrations by a Spanish bishop that offers a valuable view of life in Peru in the 1780s. (Orozco)

Root in the Americas? In 1453 the Ottoman capture of Constantinople halted the flow of white slaves from the eastern Mediterranean to western Europe. The successes of the Iberian reconquista also meant that the supply of Muslim captives had drastically diminished. Cut off from its traditional sources of slaves, Mediterranean Europe then turned to sub-Saharan Africa, which had a long history of internal slave trading. (See “Individuals in Society: Juan de Pareja,” page 453.) As Portuguese explorers began their voyages along the western coast of Africa, one of the first commodities they sought was slaves. In 1444 the first ship returned to Lisbon with a cargo of enslaved Africans; the Crown was delighted, and more shipments followed.

While the first slaves were simply seized by small raiding parties, Portuguese merchants soon found that it was easier to trade with local leaders, who were accustomed to dealing in slaves captured through warfare with neighboring powers. From 1490 to 1530 Portuguese traders brought hundreds of enslaved Africans to
The first European scientific illustration of maize appeared in 1542, a half century after it was introduced to the continent. (The Lehman T. Mertz Library, NYBG/Art Resource, NY)

European settlers introduced various foods to the native peoples of the New World, including rice, wheat, lettuce, and onions. Perhaps the most significant introduction to the diet of Native Americans came via the meat and milk of the livestock that the early conquistadors brought with them, including cattle, sheep, and goats.

The foods of the Columbian exchange traveled a truly global path. They provided important new sources of nutrition to people all over the world, as well as creating new and beloved culinary traditions. French fries with ketchup, anyone?

Lisbon each year (Map 14.3), where they eventually constituted 10 percent of the city’s population.

In this stage of European expansion, the history of slavery became intertwined with the history of sugar. Originally sugar was an expensive luxury that only the very affluent could afford, but population increases and monetary expansion in the fifteenth century led to increasing demand. Native to the South Pacific, sugar was taken in ancient times to India, where farmers learned to preserve cane juice as granules that could be stored and shipped. From there, sugar crops traveled to China and the Mediterranean, where islands like Crete and Sicily had the warm and wet climate needed for growing sugarcane. When Genoese and other Italians colonized the Canary Islands and the Portuguese settled on the Madeira Islands, sugar plantations came to the Atlantic.

Sugar was a particularly difficult and demanding crop to produce for profit. Seed-stems were planted by hand, thousands to the acre. When mature, the cane

QUESTIONS FOR ANALYSIS

1. Why do you think it was so difficult for Europeans to accept new types of food, even when they were high in nutritional quality?

2. What do the painting and illustrations shown here suggest about the importance of the Columbian exchange?

3. List the foods you typically eat in a day. How many of them originated in the New World, and how many in the Old World? How does your own life exemplify the outcome of the Columbian exchange?
had to be harvested and processed rapidly to avoid spoiling, requiring days and nights of work with little rest. Moreover, sugar’s growing season is virtually constant, meaning that there is no fallow period when workers could recuperate from the arduous labor. The demands of sugar production only increased with the invention of roller mills to crush the cane more efficiently. Yields could be augmented, but only if a sufficient labor force was found to supply the mills. Europeans solved the labor problem by forcing first native islanders and then enslaved Africans to provide the backbreaking work.

Sugar gave New World slavery its distinctive shape. Columbus himself, who spent a decade in Madeira, brought the first sugar plants to the New World. The transatlantic slave trade began in 1518 when the Spanish emperor Charles V authorized traders to bring enslaved Africans to the Americas. The Portuguese brought slaves to Brazil around 1550; by 1600 four thousand were being imported annually. After its founding in 1621, the Dutch West India Company, with the full support of the United Provinces, transported thousands of Africans to Brazil and the Caribbean, mostly to work on sugar plantations. In the mid-seventeenth century the English got involved. From 1660 to 1698 the Royal African Company held a monopoly over the slave trade from the English crown.

European sailors found the Atlantic passage cramped and uncomfortable, but conditions for enslaved Africans were lethal. Before 1700, when slavers decided it was better business to improve conditions, some 20 percent of slaves died on the voyage. The most common cause of death was from dysentery induced by poor-quality food and water, crowding, and lack of sanitation. Men were often kept in irons during the passage, while women and girls were considered fair game for sailors. To increase profits, slave traders packed several hundred captives on each ship. One slaver explained that
INDIVIDUALS IN SOCIETY
Juan de Pareja

During the long wars of the reconquista, Muslims and Christians captured each other in battle and used the defeated as slaves. As the Muslims were gradually eliminated from Iberia in the fifteenth and sixteenth centuries, the Spanish and Portuguese turned to the west coast of Africa for a new supply of slaves. Most slaves worked as domestic servants, rather than in the fields. Some received specialized training as artisans.

Not all people of African descent were slaves, and some experienced both freedom and slavery in a single lifetime. The life and career of Juan de Pareja (pah-REH-huh) illustrates the complexities of the Iberian slave system and the heights of achievement possible for those who gained freedom.

Pareja was born in Antequera, an agricultural region and the old center of Muslim culture near Seville in southern Spain. Of his parents we know nothing. Because a rare surviving document calls him a “mulatto,” one of his parents must have been white and the other must have had some African blood. In 1630 Pareja applied to the mayor of Seville for permission to travel to Madrid to visit his brother and “to perfect his art.” The document lists his occupation as “a painter in Seville.” Since it mentions no other name, it is reasonable to assume that Pareja arrived in Madrid as a free man. Sometime between 1630 and 1648, however, he came into the possession of the artist Diego Velázquez (1599–1660); Pareja became a slave.

How did Velázquez acquire Pareja? By purchase? As a gift? Had Pareja fallen into debt or committed some crime and thereby lost his freedom? We do not know. Velázquez, the greatest Spanish painter of the seventeenth century, had a large studio with many assistants. Pareja was set to grinding powders to make colors and to preparing canvases. He must have demonstrated ability because when Velázquez went to Rome in 1648, he chose Pareja to accompany him.

In 1650, as practice for a portrait of Pope Innocent X, Velázquez painted Pareja. The portrait shows Pareja dressed in fine clothing and gazing self-confidently at the viewer. Displayed in Rome in a public exhibition of Velázquez’s work, the painting won acclaim from his contemporaries. That same year, Velázquez signed the document that gave Pareja his freedom, to become effective in 1654. Pareja lived out the rest of his life as an independent painter.

What does the public career of Pareja tell us about the man and his world? Pareja’s career suggests that a person of African descent might fall into slavery and yet still acquire professional training and work alongside his master in a position of confidence. Moreover, if lucky enough to be freed, a former slave could exercise a profession and live his own life in Madrid. Pareja’s experience was far from typical for a slave in the seventeenth century, but it reminds us of the myriad forms that slavery took in this period.

QUESTIONS FOR ANALYSIS
1. Since slavery was an established institution in Spain, speculate on Velázquez’s possible reasons for giving Pareja his freedom.
2. In what ways does Pareja represent Europe’s increasing participation in global commerce and exploration?

ONLINE DOCUMENT ASSIGNMENT
How could an individual like Pareja experience both slavery and freedom in a single lifetime? Go to the Integrated Media and analyze sources from Pareja’s contemporaries that reflect changing ideas about racial identity and slavery, and then complete a writing assignment based on the evidence and details from this chapter.
he removed his boots before entering the slave hold because he had to crawl over the slaves' packed bodies.\textsuperscript{20} On sugar plantations, death rates from the brutal pace of labor were extremely high, leading to a constant stream of new shipments of slaves from Africa.

In total, scholars estimate that European traders embarked over 10 million enslaved Africans across the Atlantic from 1518 to 1800 (of whom roughly 8.5 million disembarked), with the peak of the trade occurring in the eighteenth century.\textsuperscript{21} By comparison, only 2 to 2.5 million Europeans migrated to the New World during the same period. Slaves worked in an infinite variety of occupations: as miners, soldiers, sailors, servants, and artisans and in the production of sugar, cotton, rum, indigo, tobacco, wheat, and corn.

\textbf{Philip II, ca. 1533} This portrait of Philip II as a young man and crown prince of Spain is by the celebrated artist Titian, court painter to Philip’s father, Charles V. After taking the throne, Philip became another great patron of the artist. (Palazzo Pitti, Florence, Italy/The Bridgeman Art Library)

\textbf{Spanish Silver and Its Economic Effects}

The sixteenth century has often been called Spain’s golden century, but silver mined in the Americas was the true source of Spain’s wealth. In 1545, at an altitude of fifteen thousand feet, the Spanish discovered an extraordinary source of silver at Potosí (poh-toh-SEE) (in present-day Bolivia) in territory conquered from the Inca Empire. The frigid place where nothing grew had been unsettled. A half century later 160,000 people lived there, making it about as populous as the city of London. By 1550 Potosí yielded perhaps 60 percent of all the silver mined in the world. From Potosí and the mines at Zacatecas (zah-kuh-TAY-kuhbs) and Guanajuato (gwah-nah-HEWAH-toh) in Mexico, huge quantities of precious metals poured forth. To protect this treasure from French and English pirates, armed convoys transported it to Spain each year. Between 1503 and 1650, 35 million pounds of silver and over 600,000 pounds of gold entered Seville’s port. Spanish predominance, however, proved temporary.

In the sixteenth century Spain experienced a steady population increase, creating a sharp rise in the demand for food and goods. Spanish colonies in the Americas also demanded consumer goods, such as cloth and luxury goods. Since Spain had expelled some of its best farmers and businessmen—the Muslims and Jews—in the fifteenth century, the Spanish economy was suffering and could not meet the new demands. The excess of demand over supply led to widespread inflation. The result was a rise in production costs and a further decline in Spain’s productive capacity.

Did the flood of silver bullion from America cause the inflation? Prices rose most steeply before 1565, but bullion imports reached their peak between 1580 and 1620. Thus silver did not cause the initial inflation. It did, however, exacerbate the situation, and, along with the ensuing rise in population, the influx of silver significantly contributed to the upward spiral of prices. Inflation severely strained government budgets. Several times between 1557 and 1647, Spain’s King Philip II and his successors wrote off the state debt, thereby undermining confidence in the government and leaving the economy in shambles. After 1600, when the population declined, prices gradually stabilized.

As Philip II paid his armies and foreign debts with silver bullion, Spanish inflation was transmitted to the rest of Europe. Between 1560 and 1600 much of Europe experienced large price increases. Prices doubled and in some cases quadrupled. Spain suffered most severely, but all European countries were affected. Because money bought less, people who lived on fixed incomes, such as nobles, were badly hurt. Those who owed fixed sums of money, such as the middle class, prospered because in a time of rising prices, debts lessened in value.
each year. Food costs rose most sharply, and the poor fared worst of all.

In many ways, though, it was not Spain but China that controlled the world trade in silver. The Chinese demanded silver for their products and for the payment of imperial taxes. China was thus the main buyer of world silver, absorbing half the world’s production. The silver market drove world trade, with New Spain and Japan being mainstays on the supply side and China dominating the demand side. The world trade in silver is one of the best examples of the new global economy that emerged in this period.

The Birth of the Global Economy

With the Europeans’ discovery of the Americas and their exploration of the Pacific, the entire world was linked for the first time in history by seaborne trade. The opening of that trade brought into being three successive commercial empires: the Portuguese, the Spanish, and the Dutch.

The Portuguese were the first worldwide traders. In the sixteenth century they controlled the sea route to India (see Map 14.3). From their fortified bases at Goa on the Arabian Sea and at Malacca on the Malay Peninsula, ships carried goods to the Portuguese settlement at Macao in the South China Sea. From Macao Portuguese ships loaded with Chinese silks and porcelains sailed to the Japanese port of Nagasaki and to the Philippine port of Manila, where Chinese goods were exchanged for Spanish silver from New Spain. Throughout Asia the Portuguese traded in slaves—sub-Saharan Africans, Chinese, and Japanese. The Portuguese exported horses from Mesopotamia and copper from Arabia to India; from India they exported hawks and peacocks for the Chinese and Japanese markets. Back to Portugal they brought Asian spices that had been purchased with textiles produced in India and

**Goods from the Global Economy** Spices from Southeast Asia were a driving force behind the new global economy, and among the most treasured European luxury goods. They were used not only for cooking but also as medicines and health tonics. This fresco (below right) shows a fifteenth-century Italian pharmacist measuring out spices for a customer. After the discovery of the Americas, a wave of new items entered European markets, silver foremost among them. The incredibly rich silver mines at Potosí (modern-day Bolivia) were the source of this eight-reale coin (right) struck at the mine during the reign of Charles II. Such coins were the original “pieces of eight” prized by pirates and adventurers. Soon Asian and American goods were mixed together by enterprising tradesmen. This mid-seventeenth-century Chinese teapot (below left) was made of porcelain with the traditional Chinese design prized in the West, but with a silver handle added to suit European tastes.

(Spice shop: Alfredo Dagli Orti/The Art Archive at Art Resource, NY; teapot: Private Collection/Paul Freeman/The Bridgeman Art Library; coin: Hobeman Collection/ SuperStock)
with gold and ivory from East Africa. They also shipped back sugar from their colony in Brazil, produced by enslaved Africans whom they had transported across the Atlantic.

Coming to empire a few decades later than the Portuguese, the Spanish were determined to claim their place in world trade. The Spanish Empire in the New World was basically a land empire, but across the Pacific the Spaniards built a seaborne empire centered at Manila in the Philippines. The city of Manila served as the transpacific bridge between Spanish America and China. In Manila, Spanish traders used silver from American mines to purchase Chinese silk for European markets. The European demand for silk was so huge that in 1597, for example, 12 million pesos of silver, almost the total value of the transatlantic trade, moved from Acapulco in New Spain to Manila (see Map 14.3). After 1640 the Spanish silk trade declined in the face of stiff competition from Dutch imports.

In the late sixteenth century the Protestant Dutch were engaged in a long war of independence from their Spanish Catholic overlords (see Chapter 15). The joining of the Portuguese crown to Spain in 1580 gave the Dutch a strategic incentive to attack Portugal, a major economic competitor for the Dutch. Drawing on their commercial wealth and determined use of force, the Dutch emerged by the end of the seventeenth century as both a free nation and a worldwide seaborne trading power. The Dutch Empire was initially built on spices. In 1599 a Dutch fleet returned to Amsterdam carrying 600,000 pounds of pepper and 250,000 pounds of cloves and nutmeg. Those who had invested in the expedition received a 100 percent profit. The voyage led to the establishment in 1602 of the Dutch East India Company, founded with the stated intention of capturing the spice trade from the Portuguese.

The Dutch set their sights on gaining direct access to and control of the Indonesian sources of spices. The Dutch fleet sailed from the Dutch Republic to the Cape of Good Hope in Africa and, avoiding the Portuguese forts in India, steered directly for the Sunda Strait in Indonesia (see Map 14.3). In return for assisting Indonesian princes in local squabbles and disputes with the Portuguese, the Dutch won broad commercial concessions. Through agreements, seizures, and outright military aggression, they gained control of the western access to the Indonesian archipelago in the first half of the seventeenth century. Gradually, they acquired political domination over the archipelago itself. By the 1660s the Dutch had managed to expel the Portuguese from Ceylon and other East Indian islands, thereby establishing control of the lucrative spice trade.

Not content with challenging the Portuguese in the Indian Ocean, the Dutch also aspired to a role in the Americas. Founded in 1621, when the Dutch were at war with the Spanish, the Dutch West India Company aggressively sought to open trade with North and South America and capture Spanish territories there. The company captured or destroyed hundreds of Spanish ships, seized the Spanish silver fleet in 1628, and captured portions of Brazil and the Caribbean. The Dutch also successfully interceded in the transatlantic slave trade, establishing a large number of trading stations on the west coast of Africa. Ironically, the nation that was known throughout Europe as a bastion of tolerance and freedom came to be one of the principal operators of the slave trade starting in the 1640s.

Dutch efforts to colonize North America were less successful. The colony of New Netherlands, governed from New Amsterdam (modern-day New York City), was hampered by lack of settlement and weak governance and was easily captured by the British in 1664.

### Changing Attitudes and Beliefs

**How did new ideas about race and the works of Montaigne and Shakespeare reflect the encounter with new peoples and places?**

The age of overseas expansion heightened Europeans' contacts with the rest of the world. These contacts gave birth to new ideas about the inherent superiority or inferiority of different races, in part to justify European participation in the slave trade. Cultural encounters also inspired more positive views. The essays of Michel de Montaigne epitomized a new spirit of skepticism and cultural relativism, while the plays of William Shakespeare reflected the efforts of one great writer to come to terms with the cultural complexity of his day.

### New Ideas About Race

At the beginning of the transatlantic slave trade, most Europeans would have thought of Africans, if they thought of them at all, as savages because of their eating habits, morals, clothing, and social customs and as barbarians because of their language and methods of war. Despite lingering belief in a Christian Ethiopia under the legendary Prester John, they grouped Africans into the despised categories of pagan heathens and Muslim infidels. Africans were certainly not the only peoples subject to such dehumanizing attitudes. Jews were also viewed as alien people who, like Africans, were naturally sinful and depraved. More generally, elite Europeans were accustomed to viewing the peasant masses as a lower form of humanity. They
1650

scornfully compared rustic peasants to dogs, pigs, and donkeys and even reviled the dark skin color peasants acquired while laboring in the sun. As Europeans turned to Africa for new sources of slaves, they drew on and developed ideas about Africans' primitiveness and barbarity to defend slavery and even argue that enslavement benefited Africans by bringing the light of Christianity to heathen peoples. In 1444 an observer defended the enslavement of the first Africans by Portuguese explorers as necessary for their salvation "because they lived like beasts, without any of the customs of rational creatures, since they did not even know what bread and wine, nor garments of cloth, nor life in the shelter of a house; and worse still was their ignorance, which deprived them of knowledge of good, and permitted them only a life of brutish idleness." Compare this with an early-seventeenth-century Englishman's complaint that the Irish "be so beastly that they are better like beasts than Christians."

Over time, the institution of slavery fostered a new level of racial inequality. In contrast to peasants, Jews, and the Irish, Africans gradually became seen as utterly distinct from and wholly inferior to Europeans. From rather vague assumptions about non-Christian religious beliefs and a general lack of civilization, Europeans developed increasingly rigid ideas of racial superiority and inferiority to safeguard the growing profits gained from plantation slavery. Black skin became equated with slavery itself as Europeans at home and in the colonies convinced themselves that blacks were destined by God to serve them as slaves in perpetuity.

Support for this belief went back to the Greek philosopher Aristotle's argument that some people are naturally destined for slavery and to biblical associations between darkness and sin. A more explicit justification was found in the story of Noah's curse upon Canaan, the son of his own son Ham. According to the Bible, Ham defiled his father's ban on sexual relations on the ark and further enraged his father by entering his tent and viewing him unclothed. To punish Ham, Noah cursed his son Canaan and all his descendants to be the "servant of servants." Biblical genealogies listing Ham's sons as those who peopled North Africa and Cush were read to mean that all inhabitants of those regions bore Noah's curse. From the sixteenth century onward, defenders of slavery often cited this story as justification for their actions.

After 1700 the emergence of new methods of observing and describing nature led to the use of science to define race. Although the term originally referred to a nation or an ethnic group, henceforth "race" would mean biologically distinct groups of people, whose physical differences produced differences in culture, character, and intelligence. Biblical justifications for inequality thereby gave way to supposedly scientific ones.

Michel de Montaigne and Cultural Curiosity

Racism was not the only possible reaction to the new worlds emerging in the sixteenth century. Decades of religious fanaticism, bringing civil anarchy and war, led some Catholics and Protestants to doubt that any one faith contained absolute truth. Added to these doubts was the discovery of peoples in the New World who had radically different ways of life. These shocks helped produce ideas of skepticism and cultural relativism. Skepticism is a school of thought founded on doubt that total certainty or definitive knowledge is ever attainable. The skeptic is cautious and critical and suspends judgment. Cultural relativism suggests that one culture is not necessarily superior to another, just different. Both notions found expression in the work of Frenchman Michel de Montaigne (duh mahn-TAYN) (1533–1592).

Montaigne developed a new literary genre, the essay—from the French essayer, meaning "to test or try"—to express his ideas. Published in 1580, Montaigne's Essays consisted of short reflections drawing on his extensive reading in ancient texts, his experience as a government official, and his own moral judgment. Intending his works to be accessible to ordinary people, Montaigne wrote in French rather than Latin and in an engaging conversational style. His essays were quickly translated into other European languages and became some of the most widely read texts of the early modern period.

Montaigne's essay "Of Cannibals" reveals the impact of overseas discoveries on one thoughtful European. In contrast to the prevailing views of his day, he rejected the notion that one culture is superior to another. Speaking of native Brazilians, he wrote:

I find that there is nothing barbarous and savage in this nation [Brazil]... except, that everyone gives the title of barbarism to everything that is not according to his usage; as, indeed, we have no other criterion of truth and reason, than the example and pattern of the opinions and customs of the place wherein we live... They are savages in the same way that we say fruits are wild, which nature produces of herself and by her ordinary course; whereas, in truth, we ought rather to call those wild whose natures we have changed by our artifice and diverted from the common order.

In his own time, few would have agreed with Montaigne's challenge to ideas of European superiority or his even more radical questioning of the superiority of humans over animals. Nevertheless, his popular essays contributed to a basic shift in attitudes. "Wonder," he said, "is the foundation of all philosophy, research is the means
of all learning, and ignorance is the end." Montaigne thus inaugurated an era of doubt.

**William Shakespeare and His Influence**

In addition to the essay as a literary genre, the period fostered remarkable creativity in other branches of literature. England—especially in the latter part of Queen Elizabeth I's reign and in the first years of her successor, James I (r. 1603–1625)—witnessed remarkable literary expression. The undisputed master of the period was the dramatist William Shakespeare, whose genius lay in the originality of his characterizations, the diversity of his plots, his understanding of human psychology, and his unsurpassed gift for language. Born in 1564 to a successful glove manufacturer in Stratford-upon-Avon, Shakespeare grew into a Renaissance man with a deep appreciation of classical culture, individualism, and humanism. Although he wrote sparkling comedies and stirring historical plays, his greatest masterpieces were his later tragedies, including *Hamlet, Othello, and Macbeth*, which explore an enormous range of human problems and are open to an almost infinite variety of interpretations.

Like Montaigne's essays, Shakespeare's work reveals the impact of the new discoveries and contacts of his day. The title character of *Othello* is described as a "Moor of Venice." In Shakespeare's day, the term "Moor" referred to Muslims of North African origin, including those who had migrated to the Iberian Peninsula. It could also be applied, though, to natives of the Iberian Peninsula who converted to Islam or to non-Muslim Berbers in North Africa. To complicate things even more, references in the play to Othello as "black" in skin color have led many to believe that Shakespeare intended him to be a sub-Saharan African. This confusion in the play aptly reflects the uncertainty in Shakespeare's own time about racial and religious classifications. In contrast to the prevailing view of Moors as inferior, Shakespeare presents Othello as a complex human figure, whose only crime is to have "loved [his wife] not wisely, but too well."

Shakespeare's last play, *The Tempest*, also highlights the issue of race and race relations. The plot involves the strand on an island of sorcerer Prospero and his daughter Miranda. There Prospero finds and raises Caliban, a native of the island, whom he instructs in his own language and religion. After Caliban's attempted rape of Miranda, Prospero enslaves him, earning the hatred of his erstwhile pupil. Modern scholars often note the echoes between this play and the realities of imperial conquest and settlement in Shakespeare's day. It is no accident, they argue, that the poet portrayed Caliban as a monstrous dark-skinned island native who was best suited for slavery. Shakespeare himself borrows words from Montaigne's essay "Of Cannibals," suggesting that he may have intended to criticize, rather than endorse, racial intolerance. Shakespeare's work shows us one of the finest minds of the age grasping to come to terms with the racial and religious complexities around him.

**Titus Andronicus** With classical allusions, fifteen murders and executions, a Gothic queen who takes a black lover, and incredible violence, this early Shakespearean tragedy (1594) was a melodramatic thriller that enjoyed enormous popularity with the London audience. The shock value of a dark-skinned character on the English stage is clearly shown in this illustration. (Bibliothèque nationale de France/Giraudon/The Bridgeman Art Library)
18. Ibid., p. 432.
26. Ibid., p. 523.

In 1517 Martin Luther issued his “Ninety-five Theses,” launching the Protestant Reformation; just five years later, Ferdinand Magellan’s expedition sailed around the globe, shattering European notions of terrestrial geography. Within a few short years, old medieval certainties about Heaven and earth began to collapse. In the ensuing decades, Europeans struggled to come to terms with religious difference at home and the multitudes of new peoples and places they encountered abroad. These processes were intertwined, as Puritans and Quakers fled religious persecution at home to colonize the New World and the new Jesuit order proved its devotion to the pope by seeking Catholic converts across the globe. While some Europeans were fascinated and inspired by this new diversity, too often the result was violence. Europeans endured decades of civil war between Protestants and Catholics, and indigenous peoples suffered massive population losses as a result of European warfare, disease, and exploitation. Tragically, both Catholic and Protestant religious leaders condoned the African slave trade that was to bring suffering and death to millions of Africans.

Even as the voyages of discovery coincided with the fragmentation of European culture, they also belonged to longer-term processes of state centralization and consolidation. The new monarchies of the Renaissance produced stronger and wealthier governments capable of financing the huge expenses of exploration and colonization. Competition to gain overseas colonies became an integral part of European politics. Spain’s investment in conquest proved spectacularly profitable and yet, as we will see in Chapter 15, the ultimate result was a weakening of its power. Other European nations took longer to realize financial gain, yet over time the Netherlands, England, and France reaped tremendous profits from colonial trade, which helped them build modernized, centralized states. The path from medieval Christendom to modern nation-states led through religious warfare and global encounter.
**MAKE IT STICK**

**LearningCurve**
After reading the chapter, go online and use LearningCurve to retain what you’ve read.

**Identify Key Terms**
Identify and explain the significance of each item below.
- conquistador (p. 433)
- caravel (p. 433)
- Ptolemy’s Geography (p. 433)
- Treaty of Tordesillas (p. 440)
- Mexica Empire (p. 441)
- Inca Empire (p. 443)
- viceroyalties (p. 445)
- encomienda system (p. 446)
- Columbian exchange (p. 448)

**Review the Main Ideas**
Answer the focus questions from each section of the chapter.

- What was the Afroeurasian trading world before Columbus? (p. 428)
- How and why did Europeans undertake ambitious voyages of expansion? (p. 432)
- What was the impact of European conquest on the peoples and ecologies of the New World? (p. 445)
- How was the era of global contact shaped by new commodities, commercial empires, and forced migrations? (p. 449)
- How did new ideas about race and the works of Montaigne and Shakespeare reflect the encounter with new peoples and places? (p. 456)

**Make Connections**
Think about the larger developments and continuities within and across chapters.

1. Michel de Montaigne argued that people’s assessments of what was “barbaric” merely drew on their own habits and customs; based on the earlier sections of this chapter, how widespread was this openness to cultural difference? Was he alone or did others share this view?

2. To what extent did the European voyages of expansion and conquest inaugurate an era of global history? Is it correct to date the beginning of “globalization” from the late fifteenth century? Why or why not?
ONLINE DOCUMENT ASSIGNMENT
Juan de Pareja

How could an individual like Pareja experience both slavery and freedom in a single lifetime?

You encountered Juan de Pareja's story on page 453. Keeping the question above in mind, go to the Integrated Media and examine primary sources from Pareja's time—including visual art, drama, and legal excerpts. Then complete a writing assignment based on the evidence and details from this chapter.

Suggested Reading and Media Resources

BOOKS
- Crosby, Alfred W. The Columbian Exchange: Biological and Cultural Consequences of 1492, 30th anniversary ed. 2003. An innovative and highly influential account of the environmental impact of Columbus's voyages.
- Northrup, David, ed. The Atlantic Slave Trade. 1994. Collected essays by leading scholars on many different aspects of the slave trade.
- Parker, Charles H. Global Interactions in the Early Modern Age, 1400–1800. 2010. An examination of the rise of global connections in the early modern period, which situates the European experience in relation to the world's other empires and peoples.

DOCUMENTARIES
- Columbus: The Lost Voyage (History Channel, 2007). Recounts the little-known story of Christopher Columbus's fourth and final voyage, featuring interviews with experts and re-creations of important episodes along the route.
- Conquistadors (PBS, 2000). Traveling in the footsteps of the Spanish conquistadors, the narrator tells their story while following the paths and rivers they used. Includes discussion of the perspectives and participation of native peoples.
- 1421: The Year China Discovered America? (PBS, 2004). Investigates the voyages of legendary Chinese admiral Zheng He, exploring the possibility that he and his fleet reached the Americas decades before Columbus.

FEATURE FILMS AND TELEVISION
- Marco Polo (Hallmark Channel, 2007). A made-for-television film that follows Italian merchant Marco Polo as he travels to China to establish trade ties with Mongol emperor Kublai Khan.
- The New World (Terrence Malick, 2005). Set in 1607 at the founding of the Jamestown settlement, this film tells the story of John Smith and Pocahontas.

WEB SITES
- The Globalisation of Food and Plants. Hosted by the Yale University Center for the Study of Globalization, this Web site provides information on how various foods and plants—such as spices, coffee, and tomatoes—traveled the world in the Columbian exchange. yaleglobal.yale.edu/about/food.jsp
- Historic Jamestowne. Showcasing archaeological work at the Jamestown settlement, the first permanent English settlement in America, this site provides details of the latest digs along with biographical information about settlers, historical background, and resources for teachers and students. www.historicjamestowne.org
- Plymouth Colony Archive Project. A site hosted by the anthropology department at the University of Illinois that contains a collection of searchable primary and secondary sources relating to the Plymouth colony, including court records, laws, seventeenth-century journals and memoirs, wills, maps, and biographies of colonists. www.histarch.uiuc.edu/Plymouth/index.html