

Language, Doubt and Knowledge

1. In what ways, and with what consequences does language shape the way we see the world? How does it shape thought and our relationships to each other?
2. Thinking about the video, in what ways, and with what results, do corporations, politicians and other powerful people in society use language to advance their agenda?
3. Discuss the extent to which you think experts in a given field can reasonably disagree. What is the nature of their disagreement? How can we as non-experts decide on these issues ourselves?
4. What are the implications of these ideas for us as consumers, as a democracy and as a species? What steps, if any, should we take individually or collectively to address these implications?